



WISER LECTURE SERIES

The Hanlon Centre for International Business Studies is pleased to partner with PotashCorp to host Eric Anderson's "WISER Series". **WISER – The World's Impact on Saskatchewan's Extractive Resources** - is an ongoing lecture series which unveils the numerous global events that impact Saskatchewan's natural resources sector and thus economy. Events to be discussed range from supply and demand, to political and social events, and even to nature - acting as direct or indirect determinates.



Eric Anderson

Saskatchewan in the World: A broad look at Saskatchewan's economic status and the 6 global trends driving it, with special attention given to Saskatchewan's oil and mining sectors with Eric Anderson

Thursday, February 12, 2015

4:00pm - 5:20pm

Edwards Rm 3

Eric Anderson is best known for his work under "Prosperity Saskatchewan" – a syndicated radio commentary heard across Rawlco Radio's news/talk network including during the John Gormley Show. The commentary was sponsored by PotashCorp and others for its entire 6-year run. Prosperity Saskatchewan grew into a blog with over 4,000 postings, consulting business, and public speaking career. As part of his previous work, Eric also facilitated the initial panels for the International Minerals Innovation Institute. Currently, Eric is the Business Development Manager for the Flaman Group of Companies. Flaman started as an agricultural company in Southey Saskatchewan in 1959 and grew to become a leader in the sector. Eventually, Flaman also developed into North America's largest trailer retailer and saw Flaman Fitness become Canada's largest independent fitness retailer.

To register, please go to: wiserlectureseries.eventbrite.ca

If you would like more information about the WISER Lecture Series, please contact: hanloncentre@edwards.usask.ca or [306.966.1837](tel:306.966.1837)